

# ConBuild 2011 Indonesia

International Trade Fair for Construction and Building -  
Machinery, Equipment, Materials, Vehicles, Technology & Services

13 - 16 April 2011

Jakarta International Expo (JI Expo)  
Kemayoran

## PRESS RELEASE

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### **Building and Construction Show Makes Timely Debut to Meet Infrastructure Demand in Indonesia**

**Singapore – June 2010:** ConBuild Indonesia, a timely showcase for Indonesia's construction, building & mining industries will be staged in Indonesia's capital, Jakarta next year.

Making the announcement today, MMI Asia (Asian regional headquarter of MMI) launched one of its Infrastructure Initiative - ConBuild Indonesia to support and promote infrastructure growth for the rapidly growing market in Indonesia. This trade fair will be held in April 2011, at the Jakarta International Expo (JI Expo), Kemayoran Indonesia and will feature from the latest to the handiest in construction, building and mining industries.

ConBuild Indonesia 2011 has already received endorsement from the Coordinating Ministry of Economic Affairs (infrastructure and region development) and other related ministries and government institutions. This is further supported by international trade agencies, associations, representatives and industry leaders.

Also known as CBI 2011 in short, this international trade fair is put together to showcase the best in machinery, equipment, materials, vehicles, technology & services. From raw building materials to prefabricated parts, building services to eco-friendly options, it is a gathering place for top manufacturers, distributors and suppliers who are keen to penetrate and/or expand into Indonesia for its sustainable development of quality construction and building.

Presenting alongside ConBuild is an array of accompanying programs such as the INFRASTRUCTURE Indonesia-Conference and technical workshops that are sure to empower exhibitors and trade professionals with leading edge information and industry knowledge to share discuss and derive new



solutions and partnerships. Enhanced further by a concurrently held conference led event, Renewables Indonesia that will focus on the latest state-of-the-art technologies, concepts and sustainable solutions in renewable energy, clean & environmentally friendly innovations and green resources to help facilitate the country's transition into a green economy.

Indonesia is now the third largest emerging economy in Asia, after China & India. "This is an opportune & exciting time to be in Indonesia to ride the wave of development in the construction, building and mining industries" exclaimed Managing Director & CEO Asia Pacific of MMI Asia Pte Ltd, Mr Ronald Unterburger. As shown in the recent forecasts released, Indonesia's GDP compound annual real growth will be 5.8% between 2010 and 2015. In terms of scale, measured in industry value, Indonesia is also amongst the largest markets globally.

As also advised by the National Development and Planning Agency that have launched a prospectus of 100 projects, with an estimated value of IND440trn (US\$48.8bn). This agency will tender out these projects under PPP schemes between 2010 and 2014. (Source: BusinessWire - Research and Markets in compiling their "Indonesia Infrastructure Report Q3 2010" with independent forecasts and competitive intelligence on Indonesia's infrastructure industry)

BMI (Business Monitor International) forecasted Indonesia's construction industry in 2009 to be worth IDR 410,643bn (US\$45.20bn). The sector's value is forecast to continue increasing and expected to be worth approximately IDR585,829bn (US\$68.92bn) in 2012. Indonesia's construction sector is forecasted to make up 7.45% of the country's total GDP and this is set to expand to 7.79% in 2012. The construction industry will make up approximately 5.66% of Indonesia's total workforce in 2009 and this share is expected to grow to 6.27% or in other words, rise from 5.8m workers to 6.5mn in 2012.

The report also indicated that despite the big infrastructure projects launched in 2008 (especially projects associated with boosting Indonesia's power infrastructure), due to the fact that demand is outstripping supply, the country still faces regular power shortages and cuts. The Indonesian market is certainly one that is fast growing in demand and a marketplace that continues to expand rapidly.

Therefore, ConBuild Indonesia 2011 is timely as it caters for local and international collaboration of both the public and private sectors to support the urgent need for management and development of the country's sustainable building and construction needs.

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## About Messe Muenchen International (MMI) in Asia

**Messe München International (MMI)** is a leading trade fair organization, with a truly global network. It has six subsidiaries abroad - in Europe and in Asia - and 66 Representatives serving 89 countries.

Its industry-oriented trade fairs extend worldwide. MMI has around 40 trade fairs for capital and consumer goods and key high-tech industries in Munich alone that draw over 30,000 exhibitors from more than 100 countries. Also over two million visitors from more than 200 countries, annually through other established MMI fairs in Asia, Russia, the Middle East and South America.

MMI serves the Asia-Pacific through **MMI Asia Pte Ltd (MMI Asia)** in Singapore and its four strategic bases in Hong Kong, Taipei, Shanghai and Mumbai. MMI Asia presents 18 international-scale trade fairs in Asia that include its "INFRASTRUCTURE Initiative" in the Construction & Building, Mining, Environmental & Renewables, Transport & Logistics and Real Estate industries for developing nations and growth markets. It delivers these infrastructure events through working in close cooperation with the related Ministries of Economic Affairs, Trade and Industry, National Development and/or Building & Construction together with support of other ministries and associations that are directly involved in infrastructure development.

MMI Asia also provides consultancy in professional exhibition and conference management to government bodies, international trade and promotion organizations, and trade associations. It promotes global trade expansion by facilitating Asian participation in both MMI fairs worldwide and in its distinguished trade shows in Asia.

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